

# Artwork Specifications

## Supply Artwork As:

- High resolution CMYK PDF/ Jpeg files.
- NO CROP and COLOUR MARK'S

## Resolution:

- Working to the full size - use 150dpi as resolution.
- Working to a smaller percentage - use 360dpi as resolution.

## DURBAN (Requirements for legal advertisements)

Size: 771mm (W) x 1119mm (H)

50mm BLEED OUTSIDE VISIBLE AREA 871mm (W) x 1219mm (H) .

Fonts: **Thick and bold.**

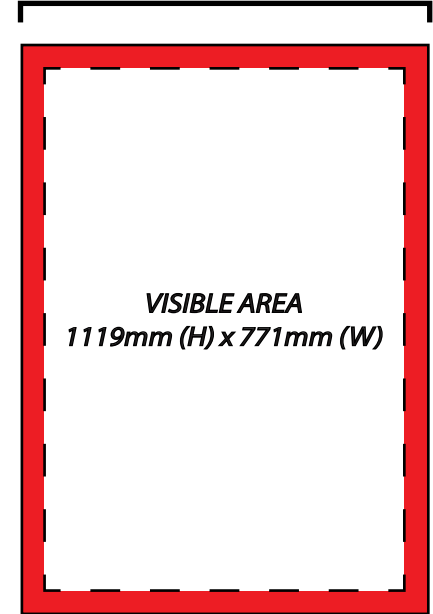
NO LESS than 60mm minimum.

A max of 8 words per board (run of 3 boards)

Keep message in same font size and text.

A logo **MUST** appear on every board

BLEED SIZE  
1219mm (H) x 871mm (W)



VISIBLE AREA  
1119mm (H) x 771mm (W)

